

A photograph of the Charlotte, North Carolina skyline at dusk or night. The buildings are illuminated, and a large, semi-transparent graphic is overlaid on the center. This graphic consists of several overlapping triangles in shades of blue, light blue, and yellow. In the center of these triangles, the words "CHARLOTTE FINTECH WEEK" are written in a white, sans-serif font.

CHARLOTTE FINTECH WEEK

2026
**SPONSORSHIP
OPPORTUNITIES**

JUNE 8 - 12



June 8 - 12, 2026

Charlotte, North Carolina

Charlotte Fintech Week

An Inclusive Collaboration of the Queen City Fintech Ecosystem

Charlotte Fintech Week is designed to showcase innovation, collaboration, and opportunity in one of the nation's top financial hubs. Over the course of the week, the community comes together for conferences, curated dinners, private roundtables, and open networking events - all leading up to Fintech Generations, the anchor conference and centerpiece of the week.

This citywide series brings together founders, corporates, investors, and community leaders to highlight the future of fintech in Charlotte.

WHY CHARLOTTE?

- Charlotte is one of the nation's largest financial hubs—home to the headquarters or major operations of Bank of America, Brighthouse Financial, Truist, Ally, LendingTree, AvidXchange, Allspring Global Investments, Wells Fargo, and many others. Alongside those, Charlotte supports a growing fintech startup scene as well as strong insurance, asset management, and financial services sectors.
- Home of Fintech + Insurtech Generations, one of the top innovation conferences in the Southeast.
- Opportunities to connect directly with founders, investors, corporates, and community leaders.





WAYS TO PARTICIPATE

Host an Event

Anyone is welcome to host an event during Charlotte FinTech Week - from private corporate roundtables to community networking mixers.

Hosting is a great way to highlight your company's thought leadership and connect directly with the ecosystem.

****Please note that all logistics, including creating the event page, managing RSVPs, securing the venue, and curating content is the responsibility of the event organizer.****



Host Responsibilities

Anyone is welcome to post an event and the process for submitting an event is entirely free.

Please note that all logistics, including creating the event page, managing RSVPs, securing the venue, and curating content is the responsibility of the event organizer.

- Lock in event details (date, time, location, title, and description)
- Create an event registration page on Luma that will be included in your event proposal submission. If for compliance reasons, you are unable to use Luma, please contact us here.
- Add info@revtechlabs.co as a host/manager on your event and submit event form on Charlotte FinTech Week website.
- Include the following language and our logo somewhere on your registration page and link to our website:
 - "This is an official event of Charlotte FinTech Week. To learn more please visit charlottefintechweek.com."

Example Event Formats

- Corporate cocktail receptions
- Startup pitch competitions
- Founder roundtables / private lunches
- Career fairs or talent mixers
- Product launches or showcases
- Community networking events



Become a Sponsor

Sponsorship ensures your brand is visible across the entire Charlotte Fintech Week platform, reaching hundreds of founders, investors, and corporates.

Sponsors receive branding across all official Charlotte Fintech Week materials and events, as well as enhanced visibility tied to Fintech Generations, the anchor conference of the week.

SPONSORSHIP TIERS AND BENEFITS

Presenting Sponsor – \$10,000

- Naming rights: "Charlotte Fintech Week presented by [Your Company]."
- Event featured as a Premier Event on the website, including a dedicated promotional push.
- Ability to send an email to FIG registrants to promote the event.
- High-quality branding on Charlotte Fintech Week materials (website, newsletters, digital platforms)
- Host or co-host one flagship event during Charlotte Fintech Week
- 2 social media highlights (30K+ combined reach)
- Recognition in 1 community-wide newsletter (20K+ reach)
- Inclusion in press releases and media coverage
- Fintech + Insurtech Generations Benefits:
 - 8 full conference passes
 - 1 invitation to the VIP Dine-a-Round Dinners. Intimate dinners of 10-1 high-profile attendees
 - Prominent logo visibility across conference materials
 - Promotional features across RTL's social media channels and newsletter (50K combined reach)
 - Seat on the Recruiting & Screening Committee (multiple team members welcome, including regional reps)
 - Opportunity to place branded materials or giveaways on a shared sponsor table
 - Reserved table for private meetings
 - Access to the full attendee list: 7 days before the event for pre-registered guests, and again 1 day prior with updated registrations
 - Logo on event materials and app
 - Opportunity to participate in opening remarks at Fintech + Insurtech Generations



Gold Sponsor – \$5,000

- Branding on Charlotte Fintech Week materials (website, newsletters, digital platforms)
- Event featured as a Premier Event on the website, including a dedicated promotional push.
- Ability to send an email to FIG registrants to promote the event.
- 1 social media highlight (30K+ combined reach)
- Recognition in 1 community-wide newsletter (20K+ reach)
- Fintech + Insurtech Generations Benefits:
 - 6 full conference passes
 - 1 invitation to the VIP Dine-a-Round Dinners. Intimate dinners of 10-1 high-profile attendees
 - Prominent logo visibility across conference materials
 - Promotional features across RTL's social media channels and newsletter (50K combined reach)
 - Seat on the Recruiting & Screening Committee (multiple team members welcome, including regional reps)
 - Opportunity to place branded materials or giveaways on a shared sponsor table
 - Reserved table in the upstairs meeting area for private meetings with entrepreneurs or investors
 - Access to the full attendee list: 7 days before the event for pre-registered guests, and again 1 day prior with updated registrations





Silver Sponsor – \$3,000

- Branding on Charlotte Fintech Week materials (website, newsletters, digital platforms)
- Event featured as a Premier Event on the website, including a dedicated promotional push.
- Ability to send an email to FIG registrants to promote the event.
- Recognition in 1 community-wide newsletter (20K+ reach)
- Option to provide swag or raffle items at community events
- Fintech + Insurtech Generations Benefits:
 - 4 full conference passes
 - 1 invitation to the VIP Dinner
 - Prominent logo placement across conference media and signage
 - Half-page ad with premium placement in the conference program
 - Promotion on RTL's social media channels and newsletter (50K combined reach)
 - Seat on the Recruiting & Screening Committee (multiple team members welcome, including regional representatives)
 - Opportunity to display branded collateral or promotional items on a shared sponsor table
 - Access to the full attendee list: 7 days before the event for pre-registered guests, and again 1 day prior with updated registrations

Bronze Sponsor – \$1,000

- Branding on Charlotte Fintech Week partner page and digital platforms
- Event featured as a Premium Event on the website, including a dedicated promotional push.
- Recognition as a supporting partner during Charlotte Fintech Week
- Fintech + Insurtech Generations Benefits:
 - 1 complimentary pass to Fintech + Insurtech Generations

